

Take it away tender 2026

Stage 2 clarification questions

Published: 06-08-2026

Q: Do Creative United expect to have the opportunity to receive funding from the Arts Council Scotland and Arts Council Wales within the term of the proposed contract? If yes, do Creative United have a view on the size of the musical retail industry within these markets?

A: Yes, Creative United does anticipate contract extensions with Arts Council Wales and Creative Scotland during the term of this contract. We do not have a current understanding of the size of the opportunity of these markets.

NB. Creative United does not currently have contracts in place with Arts Council Wales or Creative Scotland for the Take it away scheme.

Q. How do you foresee collaboration between Creative United and the successful tenderer in engaging and developing new and existing Take It Away members.

A. Creative United would collaborate with the successful tenderer to ensure continuation of service for Take it away members. This would be achieved through effective, collaborative, relationship management, and regular meetings between Creative United and the successful tender. We would collaborate on market engagement and strategy and may seek additional support and insight from respective Arts Councils for the purpose of engaging and developing new and existing Take It Away members.
